



FEDERATION OF FLY FISHERS™

Conserving – Restoring – Educating Through Fly Fishing

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Press Release;

The Federation of Fly Fishers will hold the “The FFF National Fly Fishing Exposition” March 28 through 30, 2008 at the Lakeland Center in Lakeland, Florida. There will be over 100 vendors and national fly fishing manufacturers and their dealers. Lefty Kreh, Diana Rudolph, Bruce Richards, Jon Cave, Nick Curcione, Dave Whitlock and Oscar Felieu, plus many other notable fly fishers from around the world will demonstrate the skills you need to catch more fish. Open seminars covering fly fishing around the country, fly tying and bamboo rod building will be going on all day every day. Sign up for special workshops with the experts. How about knot tying with Lefty, saltwater fly tying with Oscar and Dave and Nick Curcione’s rigging class. Don’t miss Jimbo Meador’s kayak class. Local experts will help you find more fish in Florida and will guide you to the best water. When you need to relax, visit the Fly Tying Theater where a dozen tyers will be demonstrating every conceivable pattern.

Attendees will also be able to view the educational and conservation programs offered by the Federation. In keeping with the Federation’s policy of “All Fish, All Waters”, we will feature tying and fishing programs for warm and cold water species, saltwater fishing and related subjects. Don’t miss the social side, the Saturday night “Tarpon Hop” where you can eat, drink and rub elbows with fly fishers from around the globe. Oh, and dance!

The Lakeland Center’s 30,000 square foot Exhibition Hall will feature two indoor casting ponds, a seminar stage and over 80 vendor booths. Attendees will be able to try out the newest rods, get instructions from the best in the business and talk to the best known experts in the fly fishing world. Special prices will be offered for multiple day attendance, hotel accommodations, theme park tickets and local nature tours.

Lakeland, Florida is centrally located between Tampa and Orlando. There is easy access to 100’s of lakes, west coast and east coast saltwater fishing and the Everglades. Non anglers will be able to enjoy the many theme parks in central Florida, dozens of golf courses, super restaurants and the best beaches in the world.

See the National Fly Fishing Expo web site at www.nationalflyexpo.com. There you will be able to register for seminars and special events, find info on accommodations, view the programs and sign up for the Saturday night Tarpon Hop dinner dance.

It all happens at the Lakeland Center in March. See you there.